CUSHMAN & WAKEFIELD

INSTANT INSIGHT

WELLBEING: WHY IT MATTERS AND HOW TO SUPPORT IT IN THE WORKPLACE

JUNE 2025



Introduction

In today's rapidly evolving work landscape, employee wellbeing has become a defining issue for organizations. The lingering effects of the pandemic, economic uncertainty, and hybrid work have all put pressure on employees' physical and mental health.

Despite good intentions, many companies are still falling short—particularly when it comes to how the workplace environment supports wellbeing. The disconnect is clear: wellbeing is low, yet many employees don't feel the workplace is helping.

This report explores the current state of wellbeing, why it matters for business outcomes, and how the design and operation of the workplace can play a transformational role in supporting it.

Employee Wellbeing is Lagging

Employee wellbeing remains low across today's workforce. In 2024, only 40% of employees reported high wellbeing based on our global Experience per Square Foot™ survey.

While many organizations offer wellbeing programs, the workplace itself often fails to deliver. Among employees who believe the office should support wellbeing, only 55% feel it actually does.

This highlights a clear gap—and a major opportunity for targeted improvements.



Just 55% of employees who believe the office should support wellbeing say it actually does.

The Business Case for Wellbeing

Wellbeing is not just about employee satisfaction—it's a core driver of performance, retention, and productivity.

According to our data, employees with high wellbeing are 4x more likely to say they can do their best work compared to those with low wellbeing. And since the office is falling short for half of employees, it represents a major untapped opportunity for performance improvement.

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The Business Case for Wellbeing (cont'd)

External research reinforces the business imperative:

- **40% of employees feel stressed daily**; only 33% say they are thriving (*Gallup, State of the Global Workplace, 2025*)
- **\$1 trillion in lost productivity** globally due to mental health issues (World Health Organization, Mental Health in the Workplace, 2024)
- **92% of employees** say it is very or somewhat important to them to work for a company that supports their mental health (*American Psychological Association, Work in America Survey, 2023*)

The workplace is one of the most immediate, tangible levers employers can use to support wellbeing—and drive business results in the process.



4.0x

to say they could do their best work compared to their peers with low wellbeing.

Top Workplace Drivers of Wellbeing in 2024

Using regression analysis, we identified which of 35 workplace features had the greatest impact on employee wellbeing, based on organizations we partnered with in 2024. Below are the top five.

These five features are strongly linked to wellbeing—employees who are satisfied with them report wellbeing scores that are, on average, 22 percentage points higher than those who are not.

At the same time, satisfaction with these features is still low, averaging just 40%. This highlights a major opportunity for targeted workplace improvements that can drive meaningful gains in employee wellbeing and performance.

1 MINIMIZE NOISE

Enhance acoustics and manage sound levels to reduce distractions and support focus in both individual and shared spaces.

2 REFLECT COMPANY CULTURE

Design spaces that visually and functionally reinforce the organization's identity, mission, and values.

3 SUPPORT QUIET AND PRIVATE WORK

Provide enclosed or private zones for focused work and privacy, especially in open or hybrid environments.

4 OFFER SOCIAL AND ACTIVE AREAS

Create a variety of vibrant and community-oriented spaces that promote connection, movement, and informal interaction.

5 ENSURE THERMAL COMFORT

Ensure thermal comfort across a variety of settings and workstations to prevent distraction and discomfort.



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From Awareness to Action

Wellbeing isn't a perk - it's a performance strategy.

With only 40% of employees reporting high wellbeing and clear evidence that workplace experience directly impacts how people feel and perform, the path forward is clear: Organizations must take intentional action to design workplaces that support, energize, and empower their people.

Of course, wellbeing is influenced by many factors—some beyond an organization's control. But this is about what *can* be influenced: the workplace experience itself.

By focusing on what matters most—acoustics, energy, space variety, comfort, and cultural alignment companies can make meaningful progress in closing the wellbeing gap and unlocking better outcomes for both employees and the business.

Partner with us to uncover your unique wellbeing drivers—so you can align your workplace investments with business goals and employee needs. **Get in touch <u>here</u>**.

HOW ORGANIZATIONS CAN CENTER WELLBEING IN WORKPLACE STRATEGY



Integrate wellbeing into real estate and workplace strategy.

Make wellbeing a core factor in space planning and design alongside engagement and productivity—to guide real estate decisions.



Direct workplace investments toward wellbeing drivers.

Focus improvements on highimpact areas like acoustics, temperature, space variety, and cultural alignment to better support employee wellbeing.



Build cross-functional alignment.

Partner across HR, IT, and services to deliver integrated, measurable workplace experiences that promote health, balance, and performance.

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Appendix: Full Ranking of Workplace Features by Wellbeing Impact

The table below shows the full list of all 35 workplace features tested in our 2024 regression analysis. Each feature was evaluated based on its relationship to employee wellbeing, isolating its individual impact while accounting for overlap with other factors.

Rank Order*	Workplace Features	Overall Satisfaction
1	Noise levels / acoustics	40%
2	Reflection of the company culture in the space	45%
3	Private office design	40%
3	Variety of active / vibrant / social spaces	36%
5	Temperature in my workspace	41%
6	Energy of the space	47%
6	Commute	47%
8	Availability of private spaces for calls	35%
9	Availability of spaces for individual work	47%
9	In-person technology support	58%
11	Location	63%
12	Meeting room reservation system	55%
12	Open workspace design	45%
14	Availability of personal storage	46%
14	Visual comfort of the lighting in my workspace	54%
14	Desk reservation system	36%
17	Wi-Fi network connectivity	57%
18	Amenities in the workplace	51%
19	Sustainability efforts	51%
19	Ease of use of technology at individual workstations	62%
21	Access to outdoor spaces	40%
21	Variety of quiet spaces	34%
21	Access to plants / greenery	40%
24	Options to dispose of trash, compostables, recycling	62%
25	Nearby amenities (e.g., restaurants, gym, transit)	55%
26	Ease of use of technology in conference rooms / collaboration spaces	48%
26	Signage / Wayfinding	52%
28	Amount of natural light in my workspace	58%
29	Available technology at individual workstations	56%
30	Overall workplace design	50%
31	Communal / social spaces (café, kitchen, lounge, reception area, etc.)	52%
32	Workstation furniture (chair, desk, etc.)	56%
33	Availability of conference rooms / collaboration spaces	39%
33	Available technology in conference rooms / collaboration spaces	51%
35	Décor / Look & Feel	49%

*Rank numbers repeated when there is a tie among features

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