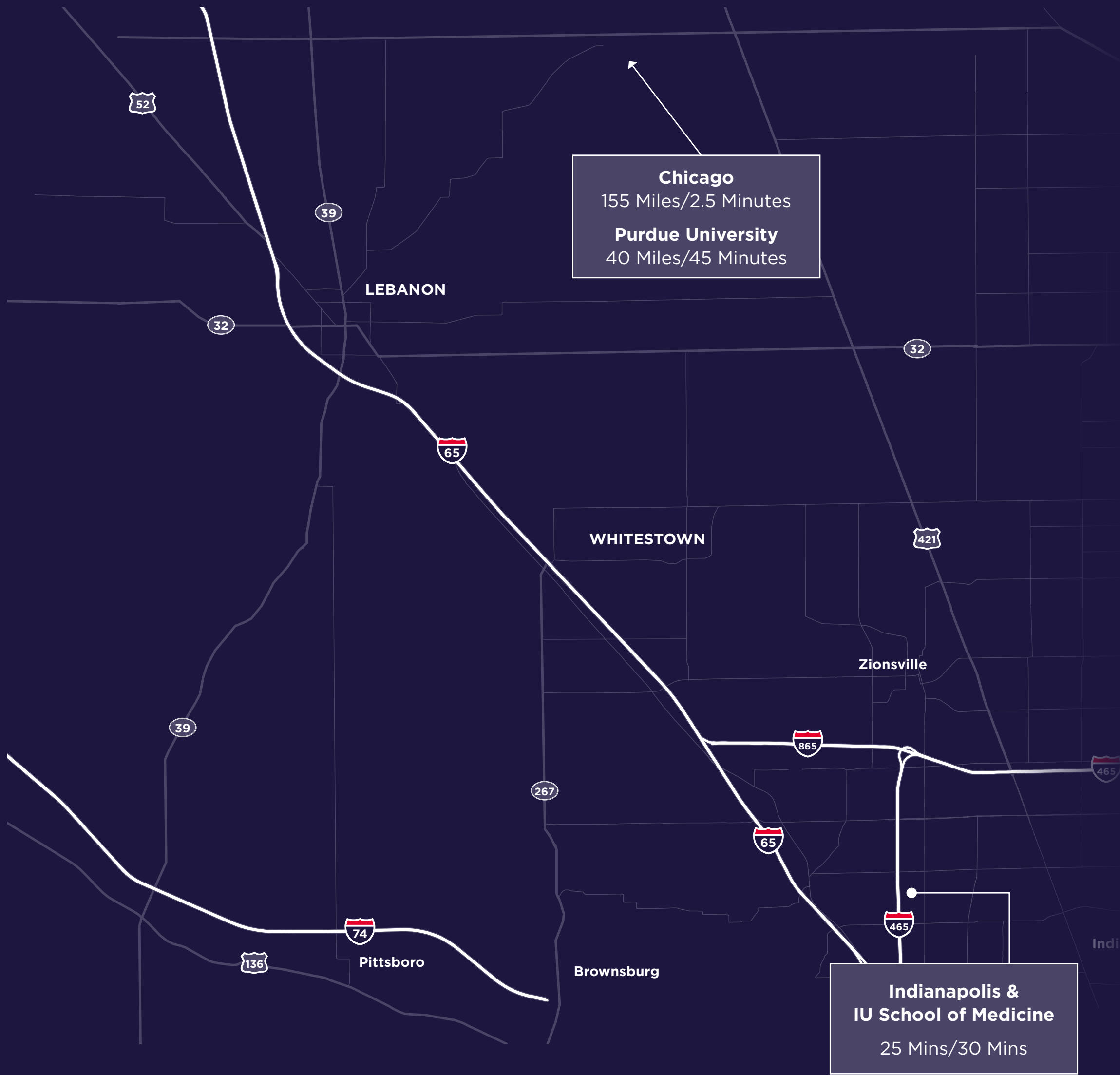


Inside the Spot: The I-65 Corridor

Anchored by Eli Lilly’s (“Lilly”) transformational investment in the LEAP District, the I-65 corridor has rapidly emerged as a hotspot for advanced manufacturing, life sciences, and supporting industries. With major employers, a growing workforce, and thousands of new homes planned, this corridor is fueling the region’s next wave of economic momentum.

Major Developments Since 2022

Click on a Hotspot to learn more

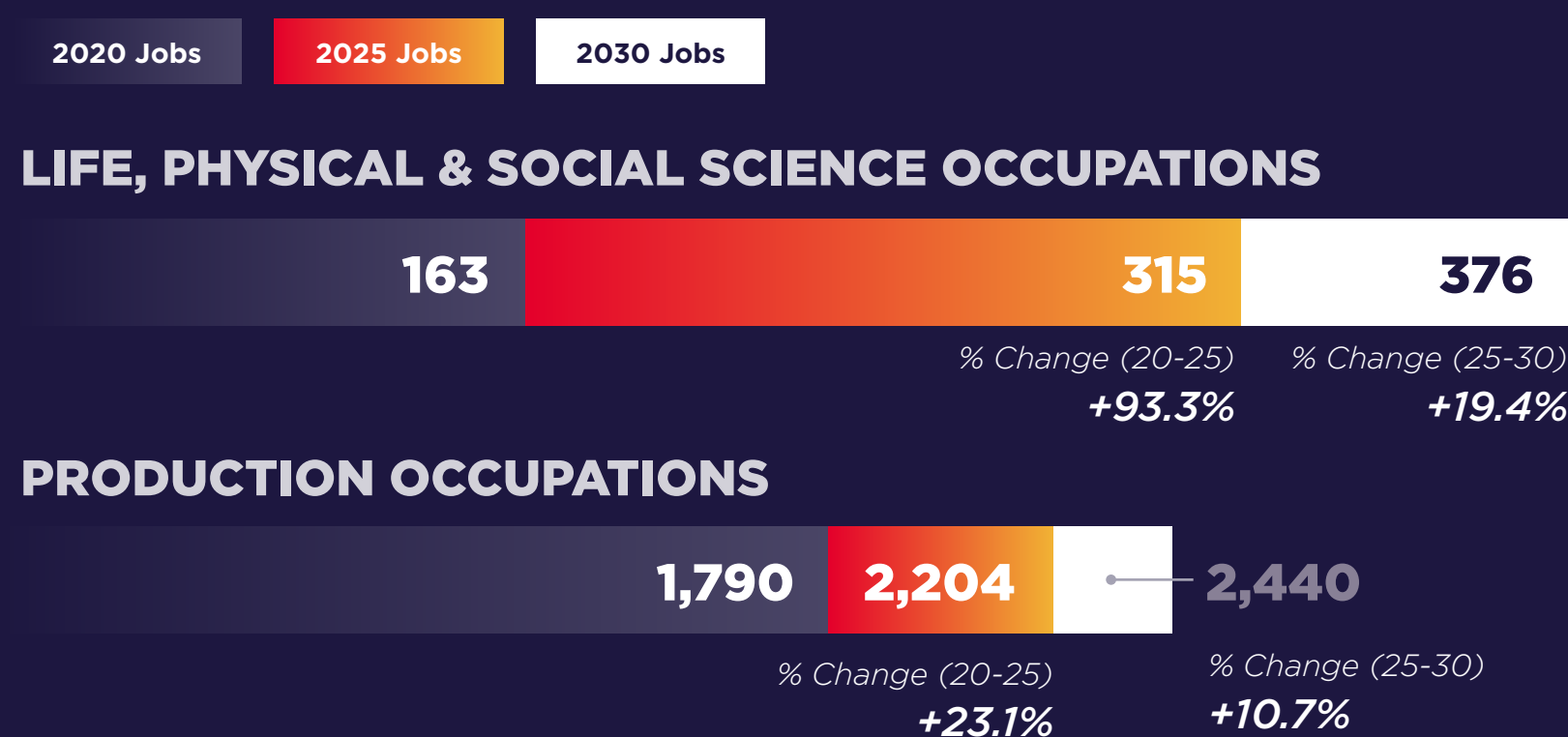


Hotspot Impact

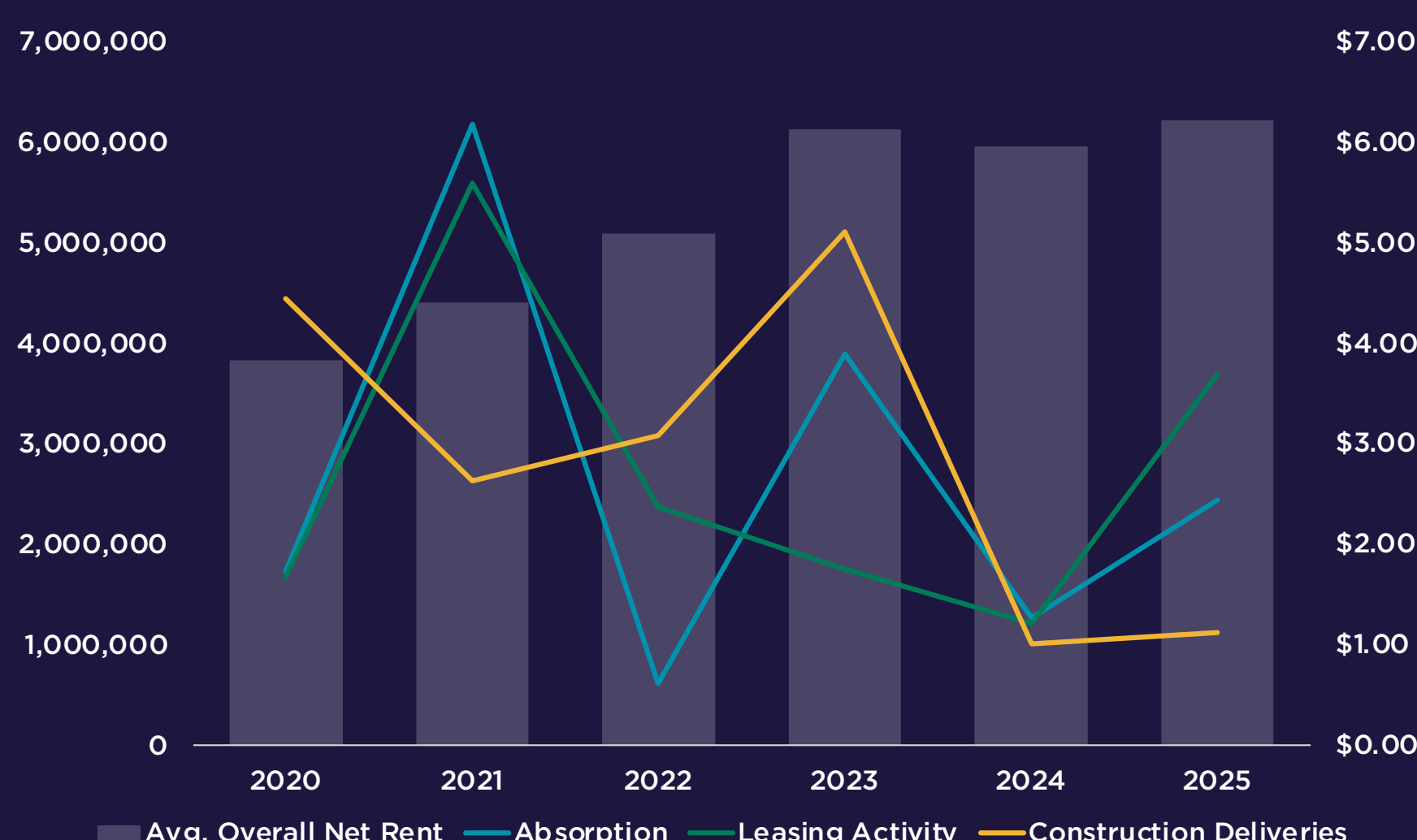
Catalysts & Momentum

- Lilly’s 2022 investment announcement ignited large-scale growth across the LEAP District:
- » Nearly **\$1 BILLION** invested as of Feb. 2025
- » **\$13 BILLION PLEDGED** by Lilly
- » Companies that followed suit: **SHEIN/BECKNELL, CATERPILLAR, LACROSSE FOOTWEAR, AMAZON**
- » **SUPPORT SECTORS EMERGING** in packaging, suppliers & logistics

Workforce & Talent



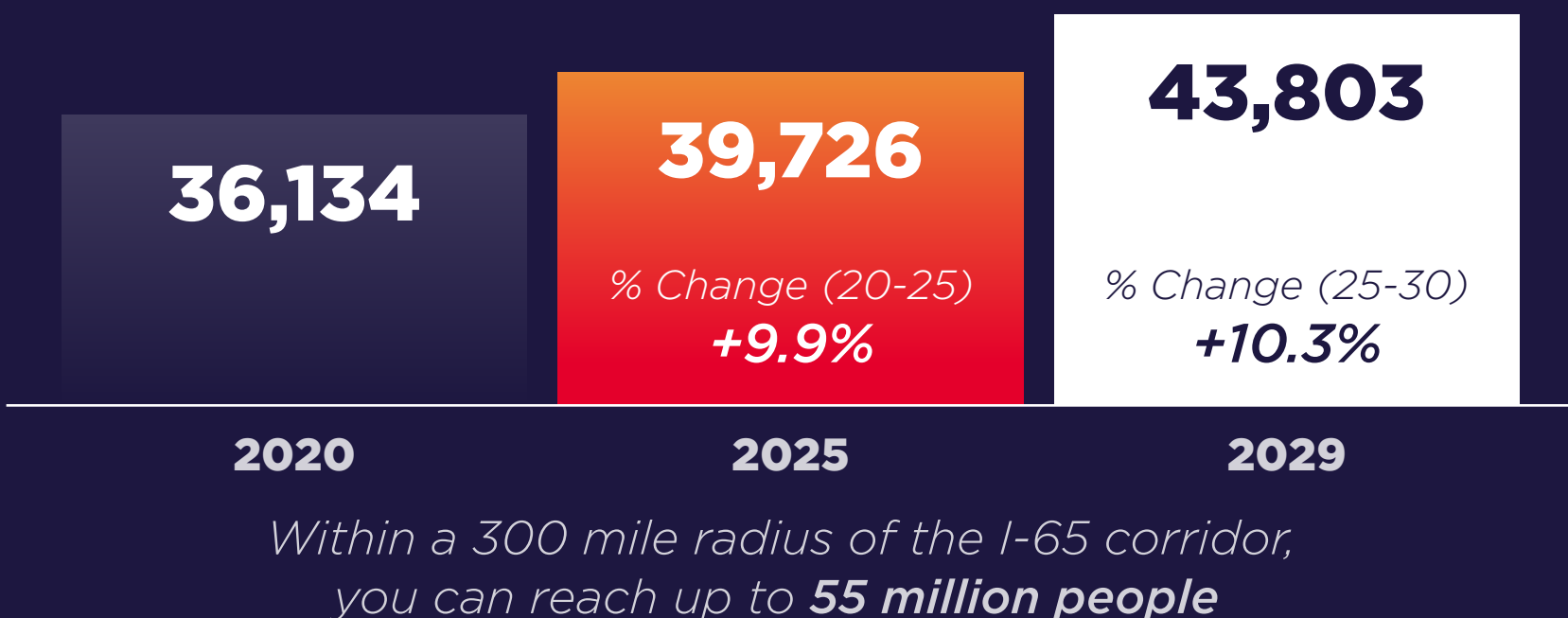
5-Year Historical Statistics



Strategic Location

- PRIME INTERSTATE ACCESS**
 - » Direct connection to **I-65** and **I-69** corridors
 - » Positioned midway between **Indianapolis** and **Chicago**
 - » **86,000 vehicles per day** on I-65 (VPD)
- ONE-DAY REACH TO KEY MARKETS**
 - » **Less than 2 hrs** to Indianapolis
 - » **Approx. 3 hrs** to Chicago
 - » **Approx. 5 hrs** to Detroit, MI; Cincinnati, OH; Louisville, KY and Columbus, OH
- SKILLED LABOR PIPELINE**
 - » **Purdue University** and **IU School of Medicine** within a 1-hour drive

Population Soars



Development Timeline

