



INDIANAPOLIS HOTSPOT SERIES

Inside the Spot:

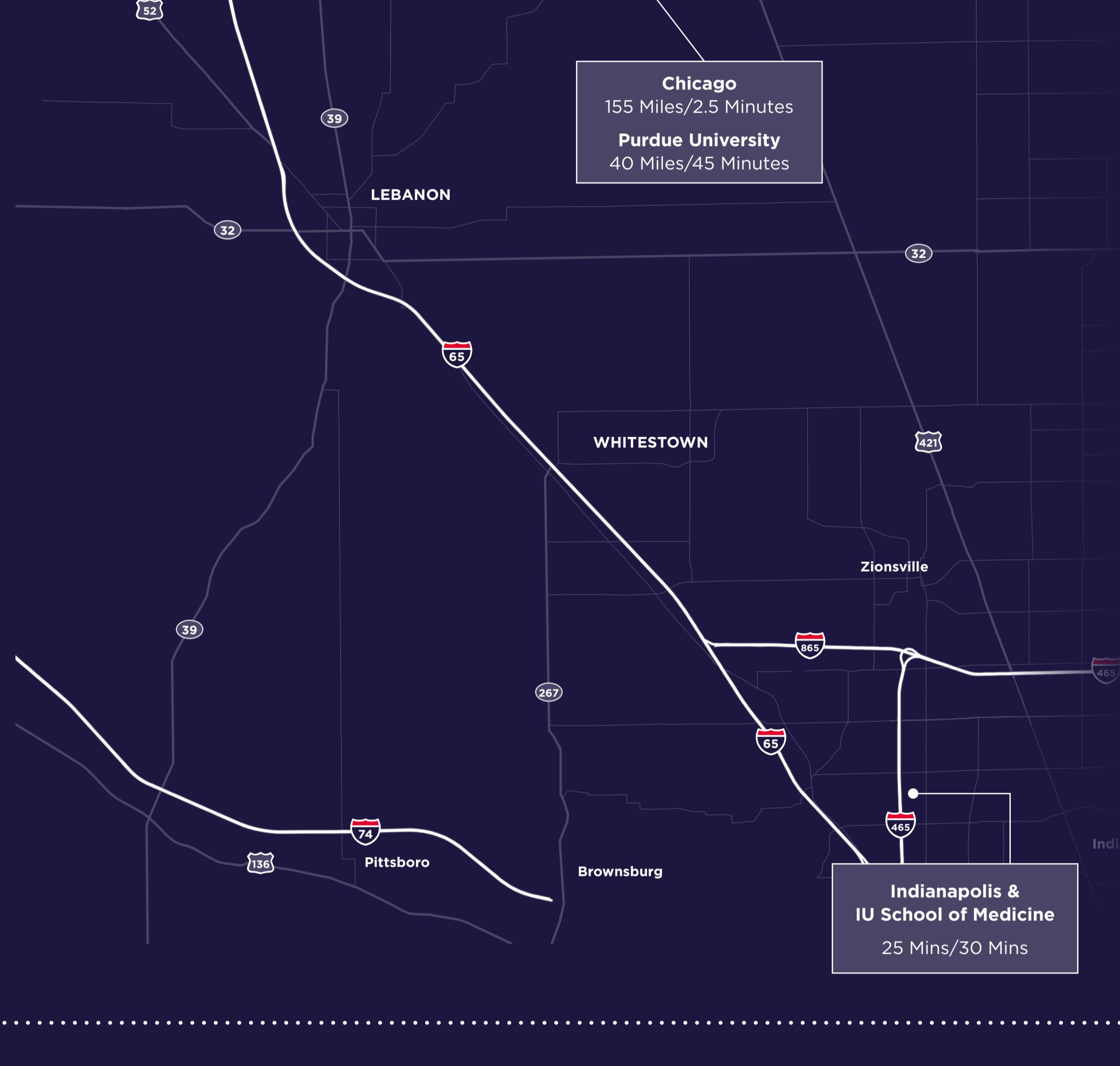
The I-65 Corridor

Anchored by Eli Lilly's ("Lilly") transformational investment in the LEAP District, the I-65 corridor has rapidly emerged as a hotspot for advanced manufacturing, life sciences, and supporting industries. With major employers, a growing workforce, and thousands of new homes planned, this corridor is fueling the region's next wave of economic momentum.



Major Developments Since 2022

 Click on a Hotspot to learn more



Hotspot Impact



Catalysts & Momentum

Lilly's 2022 investment announcement ignited large-scale growth across the LEAP District:

- » Nearly **\$1 BILLION** invested as of Feb. 2025
- » **\$13 BILLION PLEDGED** by Lilly
- » Companies that followed suit: **SHEIN/BECKNELL, CATERPILLAR, LACROSSE FOOTWEAR, AMAZON**
- » **SUPPORT SECTORS EMERGING** in packaging, suppliers & logistics



Workforce & Talent

2020 Jobs 2025 Jobs 2030 Jobs

LIFE, PHYSICAL & SOCIAL SCIENCE OCCUPATIONS

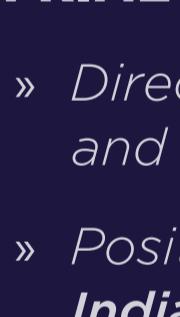
163	315	376
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% Change (20-25) +93.3% % Change (25-30) +19.4%

PRODUCTION OCCUPATIONS

1,790	2,204	2,440
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% Change (20-25) +23.7% % Change (25-30) +10.7%



Strategic Location

PRIME INTERSTATE ACCESS

- » Direct connection to I-65 and I-69 corridors
- » Positioned midway between Indianapolis and Chicago
- » 86,000 vehicles per day on I-65 (VPD)

SKILLED LABOR PIPELINE

- » Purdue University and IU School of Medicine within a 1-hour drive

ONE-DAY REACH TO KEY MARKETS

- » Less than 2 hrs to Indianapolis
- » Approx. 3 hrs to Chicago
- » Approx. 5 hrs to Detroit, MI; Cincinnati, OH; Louisville, KY and Columbus, OH
- » Positioned for same-day access across the Midwest



Population Soars

36,134

39,726

43,803

% Change (20-25) +9.9%

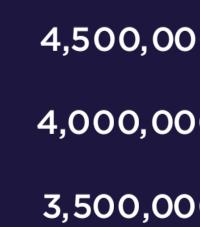
% Change (25-30) +10.3%

2020

2025

2029

Within a 300 mile radius of the I-65 corridor, you can reach up to 55 million people



Development Timeline

